

KOREA MATTERS FOR AMERICA MATTERS FOR KOREA

Tennessee and Korea

EXPORTS

\$1.08 billion

Goods and services exports to Korea



9%
of state exports
to Asia



3%
of state exports
globally

JOBS FROM EXPORTS

2,755

Total direct state jobs from exports

+

3,218

Total indirect jobs from state exports

5,973

Total jobs created by state exports

COMPOSITION OF EXPORTS

\$765 million

Goods exports to Korea

\$316 million

Services exports to Korea



Travel

\$154 million

Medical Equipment & Supplies

\$73 million

Basic Chemicals

\$153.5 million

Resins & Synthetic Fibers

\$63 million

Motor Vehicles

\$121 million

Other

\$517 million

INVESTMENT



\$439 million

Invested from Korea
since 2003



2,566

Jobs created by Korean
investment since 2003

STUDENTS



339

Korean students
in the state



3.4%

of all international
students in the state



\$11.3 million

Spent by Korean
students in the state

TRAVEL AND TOURISM



\$172.8 million

Spent by Korean visitors to the state

KOREAN AMERICANS

14,969

Korean Americans
in the state

11.11% of the state's Asian population

0.23% of the state's population

8,736 People speak Korean at home

EXCHANGES AND CONNECTIONS

Chattanooga, Tennessee and Gangneung, Gangwon Province are sister cities.

All data refers to the US relationship with the Republic of Korea (South Korea) only.
SOURCES: Exports, Jobs, Travel and Tourism: Estimated by the Trade Partnership (Washington, DC), 2016 data; Students: Institute of International Education (IIE), 2016/17 academic year data; Investment: fDi Intelligence (2003-2017); Korean-Americans: US Census Bureau, American Community Survey, 2016 estimate

For definition of Asia (40 countries) and other methodology visit
AsiaMattersforAmerica.org/data-sources
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