

KOREA MATTERS FOR AMERICA MATTERS FOR KOREA

Michigan and Korea

EXPORTS

\$1.4 billion

Goods and services exports to Korea



11%
of state exports
to Asia



2%
of state exports
globally

JOBS FROM EXPORTS

3,474

Total direct state jobs from exports

+ 4,510

Total indirect jobs from state exports

7,984

Total jobs created by state exports

COMPOSITION OF EXPORTS

\$1.01 billion

Goods exports to Korea

\$393 million

Services exports to Korea



● Motor Vehicles

\$159 million

● Motor Vehicle Parts

\$120 million

● Travel

\$108 million

● Soaps, Cleaning Agents & Toiletries

\$107 million

● Industrial Processes

\$80 million

● Other

\$828 million

INVESTMENT



\$1.3 billion

Invested from Korea
since 2003



3,448

Jobs created by Korean
investment since 2003



1,969

Korean students
in the state



5.7%

of all international
students in the state



\$63.2 million

Spent by Korean
students in the state

STUDENTS

TRAVEL AND TOURISM



\$176.9 million

Spent by Korean visitors to the state

33,788

Korean Americans
in the state

9.89% of the state's Asian population

0.34% of the state's population

15,605 People speak Korean at home

EXCHANGES AND CONNECTIONS

Lansing, Michigan became sister cities with Asan, Chungcheongnam Province in 2008, and the cities host educational exchanges for middle school students.

All data refers to the US relationship with the Republic of Korea (South Korea) only.
SOURCES: Exports, Jobs, Travel and Tourism: Estimated by the Trade Partnership (Washington, DC), 2016 data; Students: Institute of International Education (IIE), 2016/17 academic year data; Investment: fDi Intelligence (2003-2017); Korean-Americans: US Census Bureau, American Community Survey, 2016 estimate

For definition of Asia (40 countries) and other methodology visit
AsiaMattersforAmerica.org/data-sources
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