

KOREA MATTERS FOR AMERICA MATTERS FOR KOREA

Louisiana and Korea

EXPORTS

\$1.04 billion

Goods and services exports to Korea



11%
of state exports
to Asia



3%
of state exports
globally

JOBS FROM EXPORTS

1,900

Total direct state jobs from exports

+ 3,228

Total indirect jobs from state exports

5,128

Total jobs created by state exports

COMPOSITION OF EXPORTS

\$640 million

Goods exports to Korea

\$405 million

Services exports to Korea



Basic Chemicals

\$380 million

Industrial Processes

\$75 million

Ocean Freight & Port Services

\$144 million

Grain & Oilseed Milling Products

\$69.5 million

Travel

\$110 million

Other

\$266 million

INVESTMENT



\$1.1 billion

Invested from Korea
since 2003



330

Jobs created by Korean
investment since 2003

STUDENTS



135

Korean students
in the state



1.8%

of all international
students in the state



\$4 million

Spent by Korean
students in the state

TRAVEL AND TOURISM



\$114.9 million

Spent by Korean visitors to the state

KOREAN AMERICANS

5,438

Korean Americans
in the state

5.69% of the state's Asian population

0.12% of the state's population

3,009 People speak Korean at home

EXCHANGES AND CONNECTIONS

The University of Louisiana at Monroe and Geumgang University signed an agreement for academic cooperation in 2013, which allows exchanges of students, faculty, and staff between the universities.

All data refers to the US relationship with the Republic of Korea (South Korea) only.
SOURCES: Exports, Jobs, Travel and Tourism: Estimated by the Trade Partnership (Washington, DC), 2016 data; Students: Institute of International Education (IIE), 2016/17 academic year data; Investment: fDi Intelligence (2003-2017); Korean-Americans: US Census Bureau, American Community Survey, 2016 estimate

For definition of Asia (40 countries) and other methodology visit
AsiaMattersforAmerica.org/data-sources
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