

# KOREA MATTERS FOR AMERICA MATTERS FOR KOREA

## Iowa and Korea

### EXPORTS

**\$549 million** Goods and services exports to Korea



**8%**  
of state exports  
to Asia



**3%**  
of state exports  
globally

### JOBS FROM EXPORTS

**1,802** Total direct state jobs from exports

**+** **1,805** Total indirect jobs from state exports

**3,607** Total jobs created by state exports

### COMPOSITION OF EXPORTS

**\$420 million**

Goods exports to Korea

**\$129 million**

Services exports to Korea



- **Oilseeds & Grains**  
\$163 million
- **Meat Products**  
\$98 million
- **Industrial Processes**  
\$46 million
- **Pharmaceuticals & Medicines**  
\$23 million
- **Travel (Education Related)**  
\$22 million
- **Other**  
\$197 million

### INVESTMENT



**\$371 million**

Invested from Korea  
since 2003



**184**

Jobs created by Korean  
investment since 2003

### STUDENTS



**757**

Korean students  
in the state



**6.1%**

of all international  
students in the state



**\$22.9 million**

Spent by Korean  
students in the state

### TRAVEL AND TOURISM



**\$42.4 million**

Spent by Korean visitors to the state

### KOREAN AMERICANS

**8,182**

Korean Americans  
in the state

**9.92%** of the state's Asian population

**0.26%** of the state's population

**2,659** People speak Korean at home

### EXCHANGES AND CONNECTIONS

Cedar Rapids, Iowa and Andong, Gyeongsangbuk Province are sister cities.

All data refers to the US relationship with the Republic of Korea (South Korea) only.  
SOURCES: Exports, Jobs, Travel and Tourism: Estimated by the Trade Partnership (Washington, DC), 2016 data; Students: Institute of International Education (IIE), 2016/17 academic year data; Investment: fDi Intelligence (2003-2017); Korean-Americans: US Census Bureau, American Community Survey, 2016 estimate

For definition of Asia (40 countries) and other methodology visit  
AsiaMattersforAmerica.org/data-sources  
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